

# Eric Guess *User Experience Web & Product Designer*

## Skill Set

User Centered Design, User Research, Usability Testing, Information Architecture, Journey Mapping, Wireframes, Prototypes, Interaction Design, UI Design

## Contact

919 749-6890 | [guesshimself@gmail.com](mailto:guesshimself@gmail.com) | [LinkedIn](#) | [guesshimself.com](http://guesshimself.com)

## Experience

UltraLinq Healthcare Solutions, Inc - *Lead Product Designer* | 2017-2018

- Data-driven optimization of physicians' and technicians' medical imaging workflows
- Creation of internal, Sketch-based, Design System for growing design team
- Designing and iterating on improvements through research, prototyping, and teamwork

iCiDIGITAL - *UX Architect & Visual Designer* | 2015 - 2016

- Tamed the chaos of 40+ disparate websites for a global organization through a user-centered design process, delivering a global navigation structure, responsive pattern library & UI designs

Cardinal Solutions - *Senior UX Consultant* | 2014 - 2015

- User research, documentation, visual design & front-end development for an internal responsive web application for the North Carolina Department of Transportation

Red Hat - *UX Designer* | 2013 - 2014

- Navigation re-architecture of Red Hat's award winning Customer Portal
- Increased conversion to product downloads with product page enhancements
- Successfully ran card sorting and tree testing activities with users across the globe

Smashing Boxes - *Creative Director* | 2012

- Drove design and frontend implementation for NCSU's School of Design
- Led client meetings and ran user research for several clients and products
- Designed the successful MVP iOS and Android app Stealz

ReverbNation - *Web Designer & Front End Developer* | 2012

- Creation of a new information architecture for an email based fan management app
- Designed and developed components for artists to share their music and gigs on websites and social media

AtlanticBT - *Web Designer & Front End Developer* | 2006 - 2011

- Designed award winning site for New Life Camp
- Worked with dozens of clients creating sites from landing pages to large e-commerce